

# REALTORS Association of Northeast Wisconsin MLS, Inc.

## MLS Participant-Firm Data Access Agreement = Firm/Office Data Request (Exhibit A)

Return this form with a completed Firm/Office Signature Page to RANW MLS

MLS Firm/Office Name: \_\_\_\_\_ Firm/Office ID#: \_\_\_\_\_

Explanation of Data Use: \_\_\_\_\_

**PLEASE NOTE:** Each data service is distinguished not only by the specific MLS data that is included, but by the purpose for which it may be used, as well as the license rights and MLS Rules that apply. Each option is treated separately and is specific in its rights and restrictions. Each option may only be used as stated and **may not be repurposed or otherwise redistributed except as provided.** Fees are invoiced to the MLS Company and are due as outlined in the RANW MLS Rules. Set-up fees are not refundable.

Regarding **RETS requests:** No programming code is included for a RETS data feed. It will be incumbent upon the Vendor to understand how to pull RETS data, as well as how to program search functionality and display options that comply with RANW MLS Rules and Regulations. **IDX Link requests** include multiple links that may be used on an Firm's website, but the links are not customizable other than updating the color scheme via Paragon's Preferences area.

RANW MLS Database Service Options (via RETS except IDX Link):

	<u>Fee for 1<sup>st</sup> Feed</u>		<u>Fee for 2<sup>nd</sup> Feed (same type)</u>	
	Initial Set-up	Ongoing Fee	Initial Set-up	Ongoing Fee

**(a) Internet Data Exchange (IDX):**

Internet Data Exchange is an MLS service where MLS brokers who participate in IDX grant reciprocal permission to advertise on IDX Participants' company websites, those RANW MLS listings they include in the IDX database. IDX is available only to those brokers, and only for display on their company websites. IDX Participation is subject to the IDX Rules as outlined in the RANW MLS Rules & Regulations and NAR policies. Several options are offered by RANW MLS:

_____ RANW MLS IDX Data via RETS (Active Listings)	\$50	\$0	\$50	\$0
_____ RANW MLS IDX Data via RETS (Sold Listings)	\$50	\$0	\$50	\$0
_____ RANW MLS IDX Link (Frameable) – Active Listings	\$50	\$0	N/A	N/A

**IDX Website URL (Required)** \_\_\_\_\_

**(b) Virtual Office Website (VOW):**

The MLS Service has available a data feed of the MLS via RETS for qualifying Virtual Office Websites (VOWs). A VOW is an online brokerage website that complies with detailed requirements of VOW policies as defined by the National Association of REALTORS® and as outlined in the RANW MLS Rules & Regulations.

_____ RANW MLS VOW	\$175	\$30/month	\$150	\$25/month
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**VOW Website URL (Required)** \_\_\_\_\_

**(c) Company Firm-Specific:** RANW MLS offers MLS Companies a data feed of their own company listings via RETS.

_____ RANW MLS Custom Firm-Specific Data Export	\$175	\$20/month	\$50	\$5/month
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**(d) Back-Office MLS Replication:**

RANW MLS offers MLS Companies a replication of the MLS Database via RETS for use ONLY with in-office applications. The MLS replicated database **may not be redistributed** for any other use, may not be used on a website, and is subject to any and all MLS Rules & Regulations governing use of MLS data.

_____ RANW MLS Database Replication (back-office)	\$175	\$30/month	\$50	\$5/month
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**(e) Voice/Text/Mobile Data Feed (Active Listings only):**

RANW MLS offers MLS Companies a data feed via RETS for Voice/Text/Mobile products. **Required: Provide details on program access and availability.**

_____ RANW MLS Voice/Text/Mobile Data Export	\$175	\$30/month	\$50	\$5/month
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NOTE: Automated Valuation Model (AVM) MLS Replication – See Separate Data Access Agreement and Forms.