

EXHIBIT B: DATA APPLICATIONS WIREX

**WISCONSIN REAL ESTATE EXCHANGE (WIREX)
WIREX DATABASE Service Options Available through RANW MLS**

	Initial Setup	Fees Ongoing Fee
(a.) Internet Data Exchange (IDX)		
Internet Data Exchange is a WIREX service where MLS brokers who participate in IDX grant reciprocal permission to advertise on IDX Participants' company websites, those listings they include in the IDX database. The WIREX IDX database is available only to brokers of MLSs who participate in WIREX, and only for display on their company websites (WIREX IDX links/feeds are not available for agent websites.) IDX Participation is subject to the IDX Rules as outlined in the RANW MLS Rules & Regulations and NAR policies. Two WIREX IDX options are offered by RANW MLS:		
_____ WIREX IDX Data via RETS	\$250	\$20/month
The RETS IDX option provides access to the WIREX servers via RETS and allow MLS Participant to customize the property search features on their web sites, subject to the WIREX IDX Rules & Policies.		
_____ WIREX IDX Link (Frameable)	\$150	\$15/month
This Frameable IDX option provides a search engine developed and hosted by WIREX which can be framed within the MLS Participant's website. Content of MLSs participating in WIREX remains on the WIREX servers and is as current as the updates from those member MLSs.		
(b.) Virtual Office Website (VOW)		
This WIREX option provides access to the MLS data of MLSs participating in WIREX via RETS to qualifying Virtual Office Websites (VOWs). A VOW is an online brokerage website that complies with detailed requirements of VOW policies as defined by the National Association of REALTORS® and as outlined in the RANW MLS Rules & Regulations.		
_____ WIREX VOW via RETS	\$300	\$25/month
(c.) Back-Office WIREX Replication		
RANW MLS offers MLS Companies a replication of the WIREX Database via RETS for use ONLY with in-office applications. This option allows MLS Participants to access and use WIREX content for their in-house/back-end business systems. The WIREX replicated database may not be redistributed for any other use, may not be used on a website, and is subject to any and all MLS Rules & Regulations governing use of WIREX data.		
_____ WIREX Database Replication (back-office) via RETS	\$400	\$95/month

MLS Firm/Company Name: _____ **Firm/Office ID#:** _____

Explanation of Data Use: _____

IDX or VOW Website URL(s) - REQUIRED:

PLEASE NOTE: Each data service is distinguished not only by the specific MLS data that is included, but **by the purpose for which it may be used**, as well as the license rights and MLS and WIREX Rules that apply. Each option is treated separately and is specific in its rights and restrictions. Each option may only be used as stated and **may not be repurposed or otherwise redistributed except as provided**.

Fees are invoiced to the MLS company and are due as outlined in the RANW MLS Rules.