





#### **Safety First**

#### Open House: Avoid Distractions While on the Road

Answering texts while driving can be very tempting, but here's a fact. If you text and drive, you're 23 times more likely to have an accident. Put down the phone. Send texts after you've parked the car. Learn more at NAR.realtor/safety



## Code of Ethics REQUIRED by 12-31-24

#### Don't lose your REALTOR® membership!

If you don't take your CE courses through WRA, please forward a copy of CE Course 2, 3, 7, 10 or 11 certificate to cdreger@ranw.org prior to 12-31-24.

#### It's a CE and License Renewal Year!

#### Deadline 12/14/2024

LIVE (in person) CE being held at RANW in November. \*Limited seating\* Click HERE for the full story.

#### Looking Ahead: Understanding & Navigating Upcoming Practice Changes

The National Association of REALTORS® (NAR) released an Educational Resources Presentation to help prepare you for a smooth transition and arm you with the tools you need to speak to consumers about the new landscape. **Click <u>HERE</u> for the presentation.** 

#### How to Communicate Offers of Compensation

A listing broker may communicate an offer of compensation to the buyer broker off the MLS in a variety of ways. Watch the newest episode of NAR's Window to the Law <u>HERE</u>.

## **SAVE THE DATE: RANW Annual Meeting**

October 28, 2024 at Hilton Paper Valley, Appleton

## **RANW to Switch AMS Systems - What YOU Need to Do**

Effective August 2024, the RANW Membership Database system will be updated. Check out the infographic below for what YOU need to do by the due date.



We're constantly trying to innovate and make your lives easier... and let's be honest, ours too!

Our AMS, or Association Management System, is changing, effective August 2024.

An **AMS is a computer program** Associations use to organize membership data and other tasks such as billing for services like attending events and/or MLS subscriptions. This database will also archive your history with us, such as committee involvement, position of leadship, transfer dates, etc.

Our new member portal for online payments and membership communication is being designed with you in mind! **Stay tuned for more information.** 

#### BROKERS: SIGN IN TO THE MEMBER PORTAL AND DOWNLOAD YOUR INVOICES

Login to the current RANW Member Portal here: https://mdweb.mmsi2.com/ranw/

This portal will be closed effective August 2024.

Don't remember your credentials? Need a how-to on how to download your invoices/receipts? \*Make sure you download from both accounts (Association AND MLS).

#### AGENTS: SIGN IN TO THE MEMBER PORTAL AND DOWNLOAD YOUR DUES RECEIPTS

Login to the current RANW Member Portal here: https://mdweb.mmsi2.com/ranw/

This portal will be closed effective August 2024.

Don't remember your credentials? Need a how-to on how to download your invoices/receipts?

# ALL MEMBERS: NO DUPLICATE EMAILS

If you share an email account with another member, you will need to choose a new email. Members will need separate email addresses, effective August 2024.

RANW.ORG

CLICK

# Click <u>HERE</u> for flyer with links

Member Portal HERE.

How to login and pull invoices/receipts <u>HERE.</u>



#### RANW Young Professionals Network Kick-Off Event

Appetizers! Drinks! Networking!

Join RANW's new Young Professionals Network at Holidays in Appleton on Tuesday, July 30th from 4-6pm. Stop in at any time to hear from a YPN committee member about what's coming next, enjoy some complimentary snacks and drinks, and learn more about getting involved. This FREE event is open to all RANW Members.

#### REGISTER <u>HERE.</u>

#### WRA WEBINAR: How to Virtually Market and Sell Real Estate

Augmented reality (AR) and virtual reality (VR) are changing the ways consumers shop for properties – and this virtual tech course equips you with the tools to fulfill this demand. In this course, instructor Craig Grant explains AR and VR as well as how to leverage them in your real estate business. Plus, this course explores examples of companies and products leading the way in this exciting space. **Course details:** July 11, 9:00 a.m. - 10:00 a.m., Cost: \$30 **REGISTER** <u>HERE.</u>

## WRA WEBINAR: The Art of Seller Relationships - Principles of Pricing

In this course, instructor and Wisconsin REALTOR® Ryan Fulcer takes a deep dive into pricing and its pivotal role in a successful transaction. Topics such as an enhanced market analysis, comparative market analysis, overcoming objections and cementing relationships are covered in this course. **Course details:** On Demand w/Ryan Fulcer, \$15 **REGISTER** <u>HERE</u>.

#### **RANW Golf Outings**

Green Bay - July 22

 SOLD OUT - Registration Closed

#### Fox Valley - August 15

• Link to registration

**Oshkosh - September 12** 

• Link to registration

CHANGE IS COMING...

... ARE YOU READY FOR IT?

NAR Settlement

Q&A Brunch w/ WRA Attorney Cori Lamont

TERAL UPDATE











## Legal Update Q&A Brunch

August 6th at Holidays Pub & Grille in Appleton from 9AM-11AM.

#### This WCR and RANW event is free to members.

For non-members, there is Early bird pricing of \$10 a ticket. After the Early Bird special, tickets go up to \$15 for non-members. <u>Click HERE for the flyer.</u>

#### REGISTER <u>HERE.</u>

# **RANW Make-A-Wish Fundraiser a GIANT SUCCESS!**

Thank you to our AMAZING sponsors, the 2024 Special Events / Make-A-Wish committee, the many, many people who donated and bought tickets, and everyone who helped make this event possible! We couldn't have done it without your hard work. You've made so many wishes come true this year! Check out our <u>Facebook</u> pages for all the pictures and please share any pictures you took!

#### **Platinum Sponsors:**

First American Title Company | Evans Title Division Liberty Title & Abstract NEW Title Services, INC Nicolet Bank

#### **Gold Sponsors:**

Ace Home Inspections Assurance Title Bank First Brian's Home Inspection Dominion Title & Exchange Greenstone Farm Credit Services Guaranty Closing & Title

#### Silver Sponsors:

Associated Bank Bank of Luxemburg Basten Home Inspection

Basten Home Inspection Bay Title & Abstract Guild Mortgage

Home State Bank Johnson Bank Nations Lending RANW MLS Schmitt Title Stewart Title The Title Exchange US Bank

> Herrling Clark Range Bank Women's Council of REALTORS® Fox Valley

## Check out all of the amazing donors & prizes here!





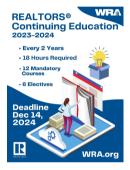
# Registration Open for the 2024 WRA Convention - Sept. 29-Oct.1

Don't miss this stellar opportunity to elevate your career and expand your network! Just once a year, the stars align for three days of unparalleled training, invaluable connections and top-notch entertainment. You'll discover a constellation of insights to navigate the market and turn your dreams into reality.

Act now! Unlock early bird pricing rates until July 31. Secure your spot and start your journey toward unparalleled success. See what "Dare to Dream" has in store and reach new heights you've only imagined. <u>Register today!</u>

#### LIVE CE CLASSES AT RANW

November 7: Courses 1-6 November 14: 7-12 November 21: ELECTIVES 1-6 Online registration <u>HERE</u>! <u>Paper Registration form HERE.</u>



# RANW "Excellence in Professionalism" Award Nominations Due August 8th

Help us recognize outstanding RANW members! The Recognition Committee is accepting nominations for the annual Excellence in Professionalism Awards. If you know a REALTOR® or Affiliate member of RANW who has made an outstanding contribution to our <u>local Association</u> this year through RANW committee work or leadership and community involvement (state or national achievements – optional), please nominate them for an award by contacting Jessica at juecker@ranw.org.

Nominations due by Thursday, August 8th.

## COOKIES, CANVA & KRISTEN - Sept 26th @ RANW

2PM-3PM Free Canva 3PM-4PM Canva Pro Register Online <u>HERE</u> and create your own magic! Join us for this free class, teaching everything you need to know to start using CANVA today! Featuring both free Canva and Canva Pro, Kristen can have you marketing yourself so well that other agents will be asking, "How did you DO that!?"

Click <u>HERE to enlarge the flyer.</u>



#### Save the Date for RANW Holiday Parties

December 5, 2024 <u>RANW FOX VALLEY HOLIDAY PARTY</u> Save the Date! Registration coming soon.

December 12, 2024 <u>RANW GREEN BAY HOLIDAY PARTY</u> Save the Date! Registration coming soon. This event will take place at Stadium View in Green Bay.



#### **Membership Changes**

To view RANW membership changes, click HERE.

#### **Congratulations on Your Retirement!!**

RANW congratulates Jen Rietveld, REALTOR® with Century 21 Ace Realty in Appleton.



#### RANW Affiliate Spotlight: Jared Farber, The Knife Mensch - Cutco Gifts for REALTORS®

This is a truly cool and classic way to be remembered by your clients. These knives last forever. Every day when your client takes out that knife, they will see your brand, your gift to them, and all the hard work you put in to find them their new home. RANW is proud to represent our affiliate member from Cutco Gifts, Jared Farber. Video HERE!





# Tuesday, August 13th Primary Election Day

Are you registered to vote? Do you need to vote absentee? Do you know where your election polling site is? Do you know who is on your ballot?

It's an important election. Don't wait until the last minute to prepare. Visit <u>https://myvote.wi.gov/en-us/</u> for answers to all these questions and more.



#### **RANW MLS No Longer Requiring Listing Contracts/Amendments to be Submitted to MLS**

On August 13th, you no longer have to upload/submit your listing contract and/or amendments to RANW Data Compliance/Paragon. Please do still submit the Seller's Authorization Form. Stay tuned for more MLS updates effective in August.

#### **Forms Revisions**

The optional use date for the listing contracts, buyer agency and tenant representation agreements and all the offers to purchase is expected to be July 1, 2024. The mandatory use date when licensees must use the updated WB forms will be August 15, 2024.

WB forms will be available in Transactions (zipForm Edition) and the WRA's PDF Forms Library once processing is completed. **Sign into WRA HERE** to see which forms are being updated and more information about each.

#### **Reminders from Data Compliance**

Every month Data Compliance releases a few reminders for listing agents in the RANW MLS. This month the ladies in Data compliance have decided to reprint what they have been reminding. Please read these carefully so your listings don't get delayed! **Click <u>HERE</u> for the reminders.** 



## ShowingTIME Compliments of RANW MLS - Coming July 16th!

On Tuesday, July 16th, ShowingTIME will be hosting a webinar on the industry's most powerful showing and feedback management tool, ShowingTime for the MLS courtesy of REALTORS® Association of Northeast Wisconsin! Discover how you can use this showing appointment tool to save time, generate more showings and help you sell your listings more efficiently.

ShowingTime for the MLS can be quickly set up through Paragon. We encourage all REALTORS® Association of Northeast Wisconsin members to register for one of our quick, online training sessions so you can get started with ShowingTime for the MLS. **Save your seat today!** 

Click <u>HERE</u> for a list of what you'll learn in the webinar!

# **Prove Your Value and Your Worth Using These RPR Script Starters**

Does client skepticism have you scrambling for the right words? Sick of hearing "I can sell it myself" and "All Real Estate agents are the same"?

When your expertise is questioned or your value proposition stalls the deal, it's tough to stay on track. But with RPR (Realtors Property Resource) in your toolkit, you'll always have data-backed answers to win them over.

Here are some common client pushback questions and statements, and how you can use RPR to reply to them... Click <u>HERE</u> for more.

#### **New CRS Data Integration in MLS**

Today's home buyers need reliable internet information. Now you can find it right in our MLS thanks to a new integration with Fiber Homes and CRS Data.

Check out the one-page How-to HERE. Check out the How-to video HERE.

When viewing any listing in the MLS, click on the CRS Property Report icon at the top of the report.	
Then select CRS Property Report.	
Scroll down to the Internet Access Section to view the provided internet availability data available on the property.	

#### **Upcoming MLS Webinars**

Click on the training calendar/link for each vendor to register for free daily or on demand webinars!

- CRS Data MLS Tax Suite Training
- Paragon Webinar Calendar
- FOREWARN Webinars
- Realtor.com Virtual Training Center (Live and On Demand Training)
- <u>RPR (Realtors Property Resource) Live Webinars</u>
- Supra On Demand Video Tutorials
- WRA Thursday Takeaways Video Series (Updated each Thursday)
- WRA Legal Update Live Webcast Video Series (must login to WRA)
- NAR Professional Development Live Virtual Courses
- NAR Right Tools, Right Now Virtual Webinars
- Lone Wolf Technologies: zipForm Edition YouTube Learning Videos

#### **RANW Stats at a Glance**

#### RANW MLS stats come out on the 10th of the month.

Please visit our **<u>Reddit page</u>** for past stats! Want to create your market statistics and trending reports? See our how-tos HERE:

- Click HERE for the How-To on Stats from Paragon!
- <u>Click HERE for RPR Market Trend Reports and FREE Canva Templates!</u>

-Supra Lockbox System

# **New Monthly Video from Supra**

This month we feature:

#### Supra eKEY® My Keys: <u>https://www.youtube.com/watch?v=krke26EqhUs</u>

Do you also have a key assigned through another MLS? The My Keys feature easily lets agents manage multiple keys within the Supra eKEY app. Learn how to easily add, switch, and remove keys from your mobile device.

2. Tap Forgot PIN?

#### Forget Your Supra eKEY Pin Code?

Forget your Supra eKEY PIN? No problem! Now you can easily reset your PIN on your own, with the new "Forgot PIN" feature in the eKEY app.

• Learn more in our quick guide (PDF).



# **Communications**

Ever feel like you're missing out on important Real Estate happenings between RANW NewIsletters? Take a few minutes to join our social media and other resource pages! **We highly recommend our Facebook Members Only Group!** 

- Facebook Members Only Group
- Facebook Public Page
- Instagram
- LinkedIN Members Only Group
- Reddit Housing Stats
- <u>RANW.ORG</u>
- <u>Threads</u>
- <u>X</u>
- YouTube Channel (Videos and Podcasts).
- <u>Staff Email and Phone</u>
- Paragon Pop-Up Messages (Must Login in Paragon)
- <u>Texts from RANW</u>
- <u>RANW Newlsetter The REALTOR® Agenda</u> (2nd Monday of the month)

# **RANW Communications Podcast -Disasters in Real Estate**

#### Submit your stories now to <u>khubers@ranw.org</u>.

Tara Sherman and Alex Young from the RANW Communications Committee host this hilarious segment!

Stream On Demand at the end of July on our YouTube Channel <u>HERE.</u>







# -Committee Corner<sup>.</sup>

# What's Happening With Our Committees?

Check out the newest **RANW Events Calendar Update** from Katie & Alejandro of the RANW Communications Committee <u>HERE!</u>





Meet the **new RANW YPN Committee** in this hilarious intro video <u>HERE!</u>



# WCIE Commercial -Real Estate

# What is the WCIE? Wisconsin Commercial Information Exchange

Owned by RANW, the WCIE is an International database powered by Moody's Analytics. Take CHARGE with your Commercial Listings and Business Opportunities on this easy to use platform. Don't believe us? Take a look at this 2 minute video: <a href="https://youtu.be/s9szjha1mXE">https://youtu.be/s9szjha1mXE</a>

Change the way you analyze data, understand shifting market dynamics, and mitigate risk. Leverage over 40 years of historical data and continuous data coverage and partnership expansion, to gain meaningful depth and breadth of data granularity, unique intelligence, and analytics to bridge the information gap, and deliver the transparency necessary to inform strategy, assess risk and execute deals.





# \_Business Resources.



## NAR REALTOR® Benefits

NAR members, take a break! <u>Click HERE!</u> Summer rides with AVIS, up to 35% off + extra \$15!

If you're sitting on listings this spring that could use a little TLC before going to market, follow these three steps from <u>1-800-GOT-JUNK?</u>, <u>Bosscat Home Services</u> and <u>Curbio</u> to breathe new life into lackluster homes and get your sellers more money at closing.

Visit the FedEx Small Business Center and stay one step ahead. You'll find advice on everything from shipping services to creating a My FedEx Rewards account. You can also join FedEx Advantage® and save up to 26% on express shipping. Use passcode LCRS8P 01. Limitations may apply. <u>bit.ly/3UeEcly</u>