



Purpose of the Local Leadership Integrity Pledge

This pledge is not rooted in political party affiliation, nor is it intended to advance the interests of any single industry or special interest. Instead, it reflects a shared expectation for ethical, thoughtful, and community-minded leadership at the local level.

We believe effective elected officials are first and foremost thoughtful people who support sound public policy and who genuinely want to do what is best for the entire community. While our organization has clear priorities that include economic development, respect for private property rights, safe and affordable housing, and reasonable property taxes, these priorities are grounded in what we believe benefits the broader public.

The purpose of this pledge is to emphasize common principles rather than specific policy positions. When leaders commit to integrity, fiscal responsibility, respect for the rule of law, and service to the whole community, we find there is ample room to work collaboratively on the complex issues facing our region.

Adherence to these core tenets creates a strong foundation for constructive dialogue and mutual respect. Candidates who share these values demonstrate a willingness to govern responsibly and in good faith—qualities that matter far more than party labels or single-issue alignment.

We hope you will consider signing the Local Leadership Pledge, which we will prominently feature in our list of contested races shared with our members ahead of the April election.

If you have any questions, please feel free to reach out to me, Jennifer Sunstrom at jsunstrom@ranw.org or 920.470.9110.

Local Leadership Integrity Pledge

As a candidate for local public office, I recognize that public trust is the foundation of good governance. I pledge to uphold the highest standards of integrity, transparency, and accountability in service to my community.

In seeking, and if elected to public office, I commit to the following principles:

1. **Avoid Conflicts of Interest:**

I will avoid any real or perceived conflicts of interest, going beyond mere legal compliance to ensure my decisions are made solely in the best interest of the public.

2. **Respect for the Rule of Law:**

I will uphold and abide by all state and federal laws willingly, without the need for enforcement or legal action, understanding that ethical leadership begins with personal accountability.

3. **Service to the Whole Community:**

I will make decisions that serve all residents of the community—regardless of background, political affiliation, or circumstance—and not favor any individual, group, or special interest.

4. **Commitment to the Future:**

I will consider the long-term well-being of the community and make choices that ensure a sustainable, vibrant, and equitable future for generations to come.

5. **Respect for Expertise and Facts:**

I will actively seek information, listen to experts, and base my decisions on credible evidence and thoughtful consideration, especially on complex or technical issues.

6. **Independence of Judgment:**

I will do what I believe is right for the community, even when it may not be politically convenient or advantageous for future elections.

7. **Fiscal Responsibility:**

I will ensure that public resources and tax revenues are used efficiently, effectively, and transparently to provide the highest level of service to residents.

By signing this pledge, I affirm my dedication to ethical governance, community stewardship, and the enduring trust of those I seek to serve.

Name: _____

Date: _____

Please return this pledge by **March 20, 2026** to jsunstrom@ranw.org
or mail to RANW | W6124 Aerotech Drive | Appleton WI | 54914